

International Conference on **World Class Sustainable Cities 2009 (WCSC 2009)**

THE CONFERENCE

The International Conference on World Class Sustainable Cities 2009 is to widen our knowledge on some of the key challenges faced by global cities as result of high rate of urbanization as well as globalization.

The conference will raise awareness on issues and available solutions and experiences by cities that strive to achieve a world-class sustainable city status. The presence of more than 10 presenters from 6 different cities from across the globe will provide a platform for knowledge sharing of best practices among participants. It will also provide the opportunity to review the latest developments, innovations and ideas that have been implemented or practiced in achieving a World Class city and possible applicability to Malaysia's situation.

The real challenges cities faced are communities and how they relate to the overwhelming variables of globalization, digital revolution, and rapid urbanization. Knowledge is the driver of productivity and growth; hence this conference will provide a clear understanding of the planning and design, environmental qualities and social needs of the World Class Sustainable Cities such that all agencies and authorities may better plan, design, execute and manage a world class city for Malaysia.

AUDIENCE PROFILE

More than 300 participants are expected from the following sectors:

- Mayors and senior officers from various cities, municipalities, relevant government agencies, NGO's and the public sector;
- Researchers and specialists in the fields of urban development, education, social studies and welfare, Information Technology;
- Professionals i.e. Town Planners, Urban Designers, Architects, Engineers, Landscape Architects, Valuers and others;
- Developers and Property Managers; and
- International organizations, public and private institutions and investors.

ORGANISERS

- Real Estate and Housing Developers' Association (REHDA), Federal Territories
- Malaysian Institute of Planners (MIP)
- Malaysian Institute of Architects (PAM)

Endorsed and Supported by:

- City Hall of Kuala Lumpur

VENUE

Renaissance Hotel, Kuala Lumpur

DATE

24 March 2009

CONFERENCE PROGRAMME

24TH MARCH 2009 (TUESDAY)

- 8.15 am Registration • Venue: Foyer, Grand Ballroom, Renaissance Hotel
- 8.45 am **OPENING CEREMONY AND WELCOME ADDRESS** • Venue: Grand Ballroom
Welcome Address by Mayor of Kuala Lumpur
Address and Official Opening By The Honorable Minister of Federal Territories Malaysia
- 9.30 am **SESSION I** • Venue: Grand Ballroom
Paper 1: Singapore – A Livable and Sustainable City
Speaker: Loong Yee Mun, Vice President, Surbana Planning Urban Group, Singapore
Paper 2: One Planet Living in the Construction and Development Sector
Speaker: Paul Toyne, Head of Sustainability, Bovis Lend Lease, UK
Paper 3: Sydney 2030 – A Green, Global and Connected City
Speaker: Patrick Fensham, SGS Economics and Planning Pty Ltd, Sydney, Australia
Panelist Session
- 12.45 pm **LUNCH**
- 2.00 pm **SESSION II** • Venue: Grand Ballroom
Paper 4: Branding Our Cities
Speaker: Sicco Van Gelden, Placebrands Ltd, The Netherlands
Paper 5: Delivering City Centre Projects – The Cheong Gye Cheon River Restoration Project, Seoul, Korea
Speaker: Kie – Wook Kwon, Director Water Quality Management Division, Seoul Metropolitan Government, Korea
Paper 6: Creating a Smooth and Seamless Journey for Singapore – The Land Transport Masterplan of Singapore
Speaker: Land Transport Authority, Singapore
Panelist Session
- 5.00 pm **CLOSING CEREMONY** • Venue: Grand Ballroom
Closing Remarks by Organising Chairman
Presentation of Conference Key Findings and Resolution
Closing Speech by Mayor of Kuala Lumpur
END OF CONFERENCE
Tea

• Conference organizer reserves the right to make any amendments and/or changes to the programme.

REGISTRATION FORM

I am

MIP Member PAM Member REHDA Member

Government Department / Local Authority / Academician of _____

Others (please state) _____

Name _____

Company _____

Membership no (PAM / MIP / REHDA) _____ Others _____

Office no _____ Fax no _____ Mobile _____

Address _____

_____ Email _____

Registration fee

RM 500 - Others RM 450 - PAM / MIP / REHDA Member / Government

Registration fee of RM _____ is enclosed, payable to **REHDA WILAYAH PERSEKUTUAN (KL) BRANCH**

Please reply by fax/email to REHDA at fax (603) 7803 5285 / 7805 1206 / stg@rehda.com

For enquiry on registration, you may call REHDA at (603) 7803 2978

For other details, you may call:

MIP at (603) 7877 0637, 7877 0636 / mip@mip.org.my

PAM at (603) 2693 4182 / cpd@pam.org.my

Jointly Organised by:



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